

THE EDUCATIONAL ALLIANCE

An Overview





"Almost everything that is done here is done somewhere else, if you split up the work and treat the elements separately; but the great and original feature of this work is that here all these elements are brought together just as they are in life. ...what a great force has gone forth from these walls, men and women who have absorbed the spirit of our land, and who will spread it and transmit it undefiled to the coming generation..."

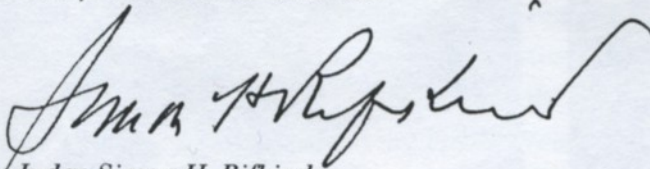
*Justice Benjamin N. Cardozo in remarks
at the Alliance's 25th Anniversary*

When Benjamin Nathan Cardozo lent his magnificent eloquence to celebrate the 25th Anniversary of the Alliance, I had for several years already been a devoted consumer of the services which the institution provided.

As a young stranger at the gate of the Educational Alliance, I enjoyed the heartwarming experience of being welcomed, of making friends, of widening my horizons, of learning to savor the methods of democracy. To discover the leadership of an institution that had never met me but nevertheless was concerned with my welfare, taught me a lesson in social responsibility which I have never forgotten. And of course, to find in the clubs and playgrounds other young persons with whom I could associate in friendship and common efforts lifted the shadow of loneliness newcomers invariably experience.

Today we look at The Alliance in its full maturity. Its programs have been vastly expanded. It has reached out to many new constituencies and to succeeding generations of arrivals from every quarter of the globe. It has eased their integration and has enriched their experiences. It has introduced a little comfort into their strenuous existence. While the character of the community where The Alliance is located has changed since I first went through its doors, what has remained undiluted is the spirit of helpfulness which animated The Alliance and its staff.

I am proud to be an alumnus.

A handwritten signature in dark ink, appearing to read 'Simon H. Rifkind', with a stylized flourish at the end.

Judge Simon H. Rifkind

THE EDUCATIONAL ALLIANCE



Beginning its second century of services to people in need, the Educational Alliance, based in New York City, provides innovative programs and services that address the current needs of people of all races and religions. From its early days helping immigrants adjust to a new life in America until today, the Alliance has created a safe haven for individuals who face the assaults of a harsh city environment.

Today the Educational Alliance is a settlement house, community center and social service agency with expanded programs and services that have changed to meet the identified current needs of a diverse city population. Many programs are developed for the mentally or socially impaired because no services exist. Other programs are created to provide educational and cultural opportunities in a city where public programs are in short supply due to budgetary constraints.

The Alliance attempts to address almost every conceivable human problem and need—aging, drug abuse, early childhood, homelessness, parenting, psychiatric impairment and retardation—as well as providing cultural enrichment programs along a broad spectrum.

The Educational Alliance has been known for innovative programs that have served as models for other agencies throughout the nation in the social service field including the Settlement House Movement and the Jewish Communal Service area. Today, the Educational Alliance continues that tradition, having expanded its services to include not only the Lower East Side of Manhattan, but the Lower West Side and Brooklyn as well. We remain committed to our goal of “Helping People Help Themselves.”

PROGRAMS FOR CHILDREN AND PARENTS



When we talk about services to young children and parents, the Educational Alliance really means services to families. When we speak about services to children, we are aware that parents too need support. By providing comprehensive multi-faceted programs to children and parents, the Educational Alliance is meeting the needs of families and servicing the community.

PROGRAMS FOR CHILDREN

CO-OP NURSERY SCHOOL AND KINDERGARTEN

197 East Broadway
New York, NY 10002-5598

The CO-Op Nursery school is a New York City Department of Health licensed program that provides services for children ages 2 through 5.9, five days a week from 8:30am to 3:00pm (half-day sessions are available). The program's central goal is to develop life-long learners — children who view learning as an exciting and rewarding process that will continue throughout their lives. At the Educational Alliance, children learn through a curriculum that is active, participatory and child-centered. Skills are developed as critical tools which empower children to become problem-solvers. This creates an atmosphere that is lively, industrious and happy.

Child development and achievement are enhanced when parents and teachers work together. Parental involvement demonstrates to the children the importance of learning and achievement. This serves to enhance the child's self-esteem and motivation to learn. Parental involvement is an integral part of our program.

Torah Tots is a special program housed in the Co-Op Nursery, focusing on Jewish culture, tradition and ceremonies. The curriculum is designed around Jewish holidays and ceremonies. The class offers a traditional Hebrew-English program and meets every day from 8:45 am to 12:00 noon. Kosher snacks are served to all of our children.

For information call:
(212) 475-6200 ext. 360

DAY CARE CENTER

197 East Broadway
New York, NY 10002-5598

Parents who work and are concerned for the welfare of their children can rest assured that the Alliance's fully licensed Day Care Center, for children 3 to 6 years of age, will provide a full-day (8:00am to 6:00pm) educational program for their children.

The New York State Certified, multi-lingual staff are trained to: utilize hands-on approaches in instruction; assess children's strengths, needs and progress continuously; teach to children's strengths; integrate curriculum, instruction and assessment; regard parents as the child's first and most important teachers; and, actively connect content and processes to children's experiences.

A licensed after-school program is also available for children 6 to 9 years, from 3:00pm to 6:00pm, five days a week.

The Day-Care Center, which is open on public school holidays and vacations, is operated on a sliding fee scale with some income eligibility requirement.

For information call:
(212)475-6200 ext. 348

GANI NURSERY SCHOOL

21 East 13th Street
New York, NY 10003-4405

Gani's experienced early childhood staff provides a warm and caring learning environment that is developmentally appropriate for young children and helps them grow emotionally, socially, educationally and physically. In our nurturing and stimulating setting, children gain self-confidence, explore new concepts and expand their skills.

Our modern, fully-equipped classrooms are designed to meet the needs of young children ages 2.0 to 4.8 years, five days a week from 9:00am to 3:00pm (half day sessions are available). This licensed facility also includes a large recreational room that provides wonderful space for motor activities.

The curriculum includes language arts, social studies, number concepts, dramatic play, sand and water play, block building, art, music, fine and gross motor activities, storytelling, cooking and neighborhood excursions. Our program also introduces children to the customs and traditions of Jewish life. Jewish holidays and Shabbatot are celebrated through stories, song, dance, arts and crafts, games and cooking projects.

Parents play an active role in the Gani programs, helping to make this special place an important part of their children's early years. Parent meetings and individual conferences with staff members take place throughout the year.

For information call: (212)463-8588

GANI HEIGHTS NURSERY SCHOOL

129 Montague Street
Brooklyn, NY 11201-0059

Located in a modern, recently refurbished and fully equipped facility in the middle of Brooklyn Heights, our fully licensed Gani Nursery School brings a rich, varied and wonderful educational program to children ages 2.0 to 4.8, five days a week from 9:00am to 3:00pm (half-day sessions are available). The classrooms are spacious, colorful and bright. The rooftop playground provides wonderful space for gross motor activities in a safe environment.

Gani's experienced, talented early childhood staff offers a nurturing setting and an educational program in which children are encouraged to develop self-confidence, communication skills, and conceptual and creative foundations through hands-on learning experiences.

The program fosters exploration and competence in language development, social studies, art, dramatic play, block building, science, manipulative materials, cooking, music and curriculum related outings. The nursery school program also introduces children to the customs and traditions of Jewish life. Jewish holidays and Shabbatot are celebrated through arts and crafts, songs, games and cooking.

Parents are invited to play an active role in Gani programs. Workshops, coffee hours and individual conferences with staff are scheduled throughout the year.

For information call: (718)522-0059

PROGRAMS FOR CHILDREN AND PARENTS



HEAD START

197 East Broadway
New York, NY 10002-5598

Since 1968, the Educational Alliance has included a licensed Head Start program as part of its services to young children and families. Head Start is nationally recognized as an educational program that increases the long-term success of its students. A program for 3 to 4 year old children, Head Start meets five days a week for one-half a day.

Head Start is a comprehensive family program with an on-site nutrition program, family workers, and social and health services. The curriculum teaches children to understand and appreciate social and cultural differences in people — in their community and around the world. Daily school life encourages open communication and an active concern for others. When home and school work together on behalf of children, the impact of education can be dramatic, positive and far-reaching.

For information call:
(212)475-6200 ext. 371

AFTER SCHOOL PROGRAMS

KOL-TOV

197 East Broadway
New York, NY 10002-5598

After school hours present a problem for many working parents as to where to place their children, and the parents in the observant Jewish community are no different. Kol-Tov provides an option for these parents and their children.

PRE-TEEN AND TEEN PROGRAM

197 East Broadway
New York, NY 10002-5598

For "Graduates" of Kol-Tov, this pre-teen program provides opportunities to participate in trips, teen council, athletics and Shabbat celebrations known as "Shabbateens."

JEWISH FAMILY SCHOOL

197 East Broadway
New York, NY 10002-5598

Not everyone subscribes to traditional modes of Jewish education and the Alliance recognizes the need to bring the Jewish experience to all who participate.

For information pertaining to these programs refer to page 18 or call:
(212)475-6200 ext. 308

PRIME TIME CHILDREN'S SERVICES

P.S. 3

490 Hudson Street
New York, NY

P.S. 234

292 Greenwich Street
New York, NY

EDUCATIONAL ALLIANCE WEST

21 East 13th Street
New York, NY 10003-4405

The Prime Time After School Program provides quality after school day care weekdays from 3:00pm to 5:45pm. Our enthusiastic and conscientious staff includes a supervisor, an assistant supervisor and several experienced counselors at each site. Our goal is to create a secure and stimulating environment where children can build friendships, relax after the school day, get help with homework, enjoy favorite pastimes and explore new ones.

Because each child has different needs, we offer a choice of structured activities and supervised free play throughout the afternoon. Each of our facilities is equipped with a range of games, building blocks, activity books, and arts and crafts supplies.

For information call: (212) 675-5560

SUMMER PROGRAMS

INTOWN DAY CAMP

Our Intown Day Camp, which includes a Nursery, Kindergarten and Pioneer Division, offers children 2.6 to 6.6 a balanced program of indoor and outdoor play. For a full description, please refer to page 23.

NEW COUNTRY DAY CAMP

A complete program for children 7 to 12 years featuring sports, swimming, arts and crafts and all the other activities associated with excellence in camping take place at the Henry Kaufmann Campgrounds in Staten Island, NY. For further information, please refer to page 23.

TRIPS ON SUNDAYS FOR THE DEVELOPMENTALLY DISABLED

Every Sunday, we sponsor an all-day program that provides an opportunity for developmentally disabled youth to learn independent living skills that enable them to learn and socialize in a community setting. Trips are planned to museums, historical sites, parks and special exhibits, all under the supervision of trained and experienced Special Education staff. This program provides a follow-up to those individuals who participate in our Camp Cummings (see page 22) program as well as to interested members of the community. There is no fee for this program.

For information call:
(212)475-6200 ext. 381



FOR CHILDREN WITH SPECIAL NEEDS

AFTER SCHOOL PROGRAM FOR THE DEVELOPMENTALLY DISABLED

Recognizing the special needs of developmentally disabled youngsters and their families, the Educational Alliance provides a 3-day a week after school recreational and socialization program under the supervision of experienced Special Education staff. Children are met at their local schools by our staff and brought to the Educational Alliance for an afternoon filled with challenging, enjoyable, and supervised activities. There is no fee for this program.

For information call:
(212)475-6200 ext. 381

FOR EMOTIONALLY HANDICAPPED CHILDREN

THE EAST BROADWAY SCHOOL 197 East Broadway New York, NY 10002-5589

Run in partnership with P.S. 106 of the New York City Board of Education, the Alliance's East Broadway School provides a weekday program for emotionally handicapped children in grades Kindergarten through third. The East Broadway School offers small classes and special education teachers. A mental health team of social workers and a consulting psychiatrist and psychologist work with the children and their families in an effort to help them control and resolve their

problems. The main goal of this program, in existence since 1968, is to bring stability to the home and help the child return to a normal school setting.

Because of the severity of the problems faced by these youngsters, the teacher-student ratio is very high. In addition to a dedicated staff of highly skilled teachers and social workers, each classroom provides teacher assistants.

For information call:
(212)475-6200 ext. 375

SCHOOL BASED MENTAL HEALTH SERVICES

197 East Broadway
New York, NY 10002-5598

This program is for school age children who attend P.S. 97, P.S. 142, P.S. 20, and P.S. 64 and are in need of help in resolving family problems. Many of the children are from new immigrant families facing abject poverty, and language and cultural barriers. These obstacles can prevent youngsters from adjusting and succeeding in school. Other children face substance abuse at home and are often victims of child abuse.

The program seeks to provide early intervention for children and their families demonstrating problematic symptoms and behaviors, with the intention of addressing the problems before they become damaging to the children.

For information call:
(212)475-6200 ext. 375

PROGRAMS FOR PARENTS

THE ALAN HARRIS CUMMINGS PARENTING CENTER

80 Fifth Avenue, 4th Floor
New York, NY 10011-8002
(212) 675-5560

BROOKLYN PARENTING CENTER

129 Montague Street
Brooklyn, NY 11201-3539
(718) 522-0059

There is no one formula for successful parenting, but the Alliance provides comprehensive services designed to meet the many needs of parents. The Parenting Center exists to improve and support the well-being of parents of children new-born to three years. Sensitive to the needs of today's working or absent parents, similar programs are made available for housekeepers and other non-parent caregivers. We also offer a full range of programs in which parents, caregivers and children play and learn together.

In our cheerful, well-equipped early childhood settings, professional staff help toddlers explore the wonders of paint, music, movement and imaginative play. Children from the earliest ages delight in the stimulation derived from being in the company of other children in our comfortable, safe environment. Grown-ups have the opportunity to meet others and gain support, guidance and parenting tips. Early exposure to Judaism is provided through age-appropriate experiences with symbols, rituals, music, stories and food.

Our programs are a wonderful way to make new friends for you and your child and to discover the joys of parenting in the 90s.

PARENTING SKILLS WORKSHOP FOR PARENTS AT RISK

For several years local and national media have focused our attention on the terrible plight of families who are homeless, suffer drug addiction or are living in an environment that at best might be described as tragic. The plight of the generation of children trapped in these settings is of major concern — and the situation continues to worsen.

Led by professionally trained social workers, the Alliance's Parenting Skills Workshop for Parents at Risk is designed to provide information about early childhood development and help the parents examine their own childhoods to identify problems they had experienced as children. Participants are helped to gain confidence in their own potential to be successful parents, equipped with the new-found knowledge that they have the power to prevent a repetition of past unhealthy patterns.

For information call: (212)675-5560





SERVICES TO SENIOR ADULTS



The Educational Alliance has been providing quality services to the elderly for over 100 years with innovative programs to meet the needs of older adults. A full spectrum of programs and social services help the elderly lead a full, rich life and remain as independent and active as possible. The principle behind every program is to provide a service for those who, with the passage of time and the erosion of resources, have become increasingly frail and unable to care for themselves.

Helping the elderly to preserve physical and mental health, maintain self-esteem and maximize coping capacities are the goals of our programs. The Alliance provides a continuum of residential, camping and community services as well as outreach to the homeless Jewish elderly.

RESIDENTIAL FACILITIES

DAVID L. PODELL
APARTMENT HOUSE
179-181 Henry Street
New York, NY 10002-5598

Subsidized by the Housing and Urban Development agency (HUD), Podell House is a 50 unit apartment house for the elderly located on Manhattan's Lower East Side and physically connected to the Alliance's main building at 197 East Broadway. Residents must be at least 62 years of age and meet income restrictions set by HUD.

All residents have an opportunity to participate in the Alliance's wide-ranging educational, social, cultural and camping activities. A Kosher hot lunch program as well as holiday celebration meals are available at a modest cost. Social services are available to those who are in need.

For information call:
(212)475-6200 ext. 316

S.R.O.
SUPPORTIVE RESIDENCE
331 East 12th Street
New York, NY 10009

The Single Room Occupancy residence is a 74 bed facility providing permanent, safe and affordable housing for homeless or potentially homeless senior adults. Located above the Sirovich Community Center, this program is funded by rental income, a UJA-Federation special grant and a New York State Supportive Services grant.

Residents are provided with supportive social services, educational, cultural, recreational and social programs.

For information call: (212)505-0722

ON THE DRAWING BOARD...

SARA K. ABRAMS COMMUNITY RESIDENCE

255 East Broadway
New York, NY 10002-5598

The Sara K. Abrams Community Residence will provide supervised single room housing for elderly people who are no longer able to live independently but do not require institutionalization. Many are currently homeless and wandering the neighborhood streets.

The building, located one block away from the Alliance's main facility at 197 East Broadway, is currently undergoing renovation and upon completion, will provide housing and supportive social services to 16 psychiatrically impaired elderly community residents. The program is being funded by private donations and the New York State Office of Mental Health.

For information call:
(212)475-6200 ext. 344

CAMP SALOMON Brewster, New York

Camp Salomon, a 150 bed summer camp located at Brewster, NY (about one hour north of New York City), provides senior adults with an opportunity to "go to the country." Two week vacation trips and long holiday weekends spent swimming, participating in athletic activities and benefitting from educational, recreational and cultural activities give our campers a respite from the noise and din of city life.

For information please refer to page 22 or call:
(212)475-6200 ext. 381

COMMUNITY BASED SERVICES

WHITTAKER SENIOR CENTER

197 East Broadway
New York, NY 10002-5598

The Whittaker Senior Center, located at 197 East Broadway, provides a multi-faceted program designed to enrich and enhance the lives of senior adults through a variety of stimulating educational, cultural, recreational and social programs. The Center is a part of the Educational Alliance's main facility and serves over 900 members annually. Programs include classes in art appreciation, arts and crafts, choral groups, cooking, crime prevention workshops, exercise, folk dancing, health care screening and education, Jewish history and Jewish studies, theater arts, "Ticketron", a Travel Club and a Yiddish Club.

In addition, a daily hot Kosher lunch program provided by the United Jewish Council, serves over 80 people a day. An innovative Intergenerational Program with groups of elementary and high school students meets

weekly. A Trip Program provides opportunities for varied year-round excursions for our members.

For information call:
(212)475-6200 ext. 314

HOME CARE SERVICES

197 East Broadway
New York, NY 10002-5598

Home Care Services such as housecleaning, personal care and shopping are provided to approximately 200 senior adults who are unable to care for themselves and are in need of support services. With the provision of this type of assistance, the elderly person is able to remain in the community, continuing to live independently and avoiding institutionalization.

Trained Alliance homecare workers provide services to elderly persons residing in Lower Manhattan — on the West Side to 14th Street, on the East Side to 59th Street — who are not eligible for Medicaid.

For information call:
(212)475-6200 ext. 329



SERVICES TO SENIOR ADULTS

PROJECT "O.R.E."

235 West 23rd Street
New York, NY 10011

"Outreach to the Jewish Elderly" ("O.R.E.") seeks out the homeless Jewish elderly and attempts to stabilize them by meeting their everyday needs for food, shelter and medical care.

Project O.R.E. currently provides outreach services operating out of a Drop-In Center located at Temple Emunath Israel in Manhattan. Outreach workers seek out and find the homeless and isolated frail elderly — on the streets, in subways, parks, hospitals and abandoned buildings.

Once an elderly person is located by an outreach worker, emergency services — including food, shelter and medical care — are provided to stabilize the person. Plans are then formulated to help the individual find the needed services on a permanent basis. Counseling, advocacy and legal services are also provided.

For information call: (212) 645-0726

EMERGENCY ALARM RESPONSE SYSTEM ("EARS")

197 East Broadway
New York, NY 10002-5598

The EARS program is designed to offer assurance and support to the frail elderly who live alone or, if living with family, must be left alone for extended periods of time. For these elderly residents in our community who are in poor health and alone, this 24 hour alarm system provides comfort and security for them and their families.

A small electric monitoring machine easily activated by the elderly person is linked to the telephone and connected to a Response Center. In the event of an emergency, the Response Center contacts a family member or friend to check on the caller. If no one is available, the Center would then contact 911. The Alliance currently serves approximately 115 clients and has a long waiting list of people in need of units.

For information call:
(212) 475-6200 ext. 328

FEDERATION JOINT SERVICES FOR THE LOWER EAST SIDE

197 East Broadway
New York, NY 10002-5598

This interdisciplinary program offers a full range of social services that include marital counseling, crisis intervention, help in securing Social Security, Supplemental Security Income (SSI) payments, Medicare, Medicaid and Housing entitlements. These same services are provided for homebound clients who are unable to come to the Alliance. An emergency fund provides direct cash assistance when needed.

Funded by UJA-Federation, this coordinated program provides professional social work services from the Jewish Association for Services to the Aged (JASA), the Jewish Board of Family and Children's Services (JBFCS) and the Educational Alliance.

For information call:
(212) 475-6200 ext. 308

CARDOZO BET TZEDEK SERVICES

197 East Broadway
New York, NY 10002-5598

Law students, under the supervision of the Law School Faculty, provide assistance in cases involving government benefits and entitlements. Referrals for this service are made by the Educational Alliance's social service staff.

A project designed to provide legal services and representation to elderly residents of the Lower East Side, the Bet Tzedek program is sponsored by the Benjamin N. Cardozo Law School of Yeshiva University.

For information call:
(212) 475-6200 ext. 308



SERVICES TO THE COMMUNITY



In the late 1890's, the Educational Alliance recognized the need of immigrant families on the Lower East Side for help in dealing with the problems that befell their families. In the mid 1960's the Alliance developed more timely programs to reach a new generation of lost, often homeless, and frequently drug addicted youth. From beginnings in a rented East Village storefront, Project Contact, a comprehensive drug prevention, intervention and treatment program emerged. Contact programs reach children, youth, adults, and families in New York City and through our 7 days a week, 24 hours a day, Substance Abuse Telephone Information Line, to New York State residents as well.

PROJECT CONTACT RESIDENTIAL TREATMENT PROGRAMS

PRIDE SITE

371 East 10th Street
New York, NY 10009



Pride Site is the Alliance's 66 bed drug free residential treatment center. Here youth ages 16-21 and adults to the age of 50 are provided a safe haven in which to confront their abusive behavior and to develop positive methods for leading drug free, independent, socially acceptable lifestyles. In addition to lodging and meals, staff offer drug counseling, individual and group therapy, education and vocational counseling.

Treatment is provided and supervised by a coordinated team of professionals and para-professionals headed by a psychiatrist, licensed psychologist and social workers.

Clients who successfully complete the Pride Site program have: saved sufficient money to rent and furnish an apartment; found a job; and developed a network of family and friends who are also facing the rigors of life substance free. Treatment may take up to 24 months of residential care and one year of after-care.

For information call: (212) 533-2470

"DSAS"

INFORMATION HOTLINE

371 East 10th Street
New York, NY 10009



Sponsored by the New York State Division of Substance Abuse Services and housed in Pride Site, this 24-hour a day, 7 days a week information service receives inquiries from throughout New York State about services and programs pertaining to substance abuse, AIDS, suicide

prevention and other related problems. Referrals are made for services throughout New York State. Our telephone counselors are trained in crisis intervention and suicide prevention as well as being informed about the location and availability of services.

For information call: 1-800-522-5353

PROJECT CONTACT DAY TREATMENT PROGRAMS

DAY TREATMENT

315 East 10th Street
New York, NY 10009

The Day Treatment Program, a five day a week 18 month program, serves 91 adults over the age of 21 who have a history of substance abuse, have a strong commitment to change and may be living with a person or persons who are prepared to serve as partners in the healing process. Day Treatment provides basic education or preparation for a Graduate Equivalency Degree (GED, the equivalent of a High School diploma), introduction to the world of work, vocational workshops in the building trades, data entry, secretarial skills, and food services, as well as vocational, drug, individual and group counseling. Clients are encouraged to attend Narcotics Anonymous groups which are held on site.

For information call: (212)982-8130

"PROJECT TRY" (TREATMENT AND REHABILITATION OF YOUTH)

315 East 10th Street
New York, NY 10009

Project TRY is the youth portion of the Project Contact Day Treatment, five day a week, 9:00 am to 3:00 pm program. The program serves 40 youth ages 15-21 whose chances for success greatly improve in this alternative nurturing setting. These youth have histories of anti-social behavior, including experimenting or using of drugs. Participants receive five day a week education through the New York City Board of Education. The Alliance provides vocational counseling, training in building trades, food trades and clerical skills, drug counseling, and individual, group and family therapy. As in the case of Day Treatment, TRY encourages its clients to attend Narcotics Anonymous groups which are held on site.

Clients successfully complete Day Treatment and TRY programs in eighteen months.

For information call: (212)529-5543

OUTPATIENT DRUG PROGRAM

315 East 10th Street
New York, NY 10009

In our Outpatient Drug Program, 96 individuals are seen by a therapist for a minimum of one hour a week to deal with their substance abuse problems and long range plans for coping without the use of drugs.

Group counseling is also available for clients as well as the support of self help groups such as Narcotics Anonymous, AIDS and Survivors of Incest.

For information call: (212)533-3570

Pride Site, Day Treatment, Project TRY and the Outpatient Drug programs are supported and licensed by the New York State Division of Substance Abuse Services.

TEEN R.A.P.

315 East 10th Street
New York, NY 10009

Teen R.A.P. is a substance abuse prevention program for adolescent and runaway youth between the ages of 13-21 who are homeless or at risk of becoming homeless. The youth receive counseling and an attempt is made to provide contact and counseling with their families as well. One of the strongest components of this program is the Peer Counseling Training Program. Here the youth are taught how to reach out to their friends and others and, in doing so, begin a drug free life. They participate in a Youth Speakers Bureau and, speaking at schools, hospitals, street fairs and other community events, become spokespeople for a drug free existence.

For information call: (212)529-5543

MENTAL HEALTH PROGRAMS

RESIDENTIAL

OUR HOUSE

315 Second Avenue
New York, NY 10010

"Our House" is a supervised community residence for men and women ages 18-35 with a history of psychiatric hospitalizations. This 14 bed residence opened in 1986 and is licensed by the New York State Office of Mental Health. The program provides the residents with housing, meals and assistance in developing skills of daily living to enable them to function and live in a less restricted setting. The program has 24 hour staff coverage to ensure the health and safety of its residents.

For information call: (212)777-5870

OUTPATIENT MENTAL HEALTH CLINIC AND SCHOOL BASED MENTAL HEALTH SERVICES

197 East Broadway
New York, NY 10002-5598

Since 1951 the Educational Alliance has operated a licensed Outpatient Mental Health Clinic. Today the Clinic provides services to young children and families at 197 East Broadway; in the Head Start program and the East Broadway School, (a program for severely emotionally handicapped children); at 315 East 10th Street to adolescents and their families who are referred to the Clinic from community agencies; and, at four Lower East Side elementary schools for children whose behavior warrants mental health intervention in order to prevent them from being placed in special education classes for the emotionally troubled.

The mental health services are provided by certified social workers under the medical supervision of a psychiatrist and with clinical support from a licensed psychologist.

For information call:
(212)475-6200 ext. 388 or 365

ON THE DRAWING BOARD...

THE SARA K. ABRAMS RESIDENCE

255 East Broadway
New York, NY

Plans are underway for a 16 bed supervised community residence for men and women over the age of 45 who are mentally incapacitated and homeless. This program will receive funding from the New York State Office of Mental Health.

"MICA" RESIDENCE

190 Stanton Street
New York, NY

A 24 bed residence for mentally ill chemical abusers (MICA), sponsored by the New York State Office of Mental Health, is in the planning stage.

PRIDE SITE II

25-27 Avenue D
New York, NY

A 90 bed drug free residence, under the sponsorship of Homeless Housing Assistance Program and New York State Division of Substance Abuse Services, is also in the planning stage.

For information call:
(212)475-6200 ext. 344





SERVICES TO THE JEWISH COMMUNITY



From its beginnings until today, the Educational Alliance has served the needs of the Jewish community. Programs provide both educational and cultural activities to enhance and expand a Jewish communal identity.

Educational programs include a scholar-in-residence, after-school programs and lectures to interest the community at large. Cultural experiences include family holiday and Shabbat celebrations as well as community activities such as a Menorah lighting in Washington Square Park. Programs reach out to meet the interests of all Jewish people, religious or unaffiliated, to help them gain an understanding of their history and culture and to find a way of integrating Judaism in their lives.

THE EDUCATIONAL ALLIANCE
197 East Broadway
New York, NY 10002-5598

KOL-TOV

A Sunday activities program for boys and girls five to thirteen that provides an opportunity for Orthodox Jewish families to spend the day together. The program, which services over two hundred children and their families, includes special seminars for parents, outings, dancing, crafts and physical education for the children.

THE JEWISH FAMILY SCHOOL

The Jewish Family School provides an intimate Jewish family experience for parents and their children, bringing them together to learn about Jewish customs and ceremonies through music, dance and arts and crafts. The families have an opportunity to celebrate the holidays, go on trips together and even learn a little elementary Hebrew.

For information call:
(212)475-6200 ext. 308

PASSOVER SEDER

Holidays can be a lonely time for a senior adult who has no immediate family. A Seder for Senior Adults helps to celebrate this traditional meal with others in a warm, communal setting and thus mitigates the loneliness felt by so many.

HOLIDAYS AT CAMP SALOMON

Holidays with family, friends and others are spent in a beautiful country setting at Camp Salomon in Brewster, New York (about one hour

north of New York City). Participants enjoy not only the company of other senior adults but also wonderfully prepared Kosher food and a program rich in educational and meaningful activities. Senior adults leave for extended vacations at the Rosh Hashannah, Passover and Shavuot holidays.

For information call:
(212)475-6200 ext. 381

EDUCATIONAL ALLIANCE WEST
21 East 13th Street
New York, NY 10002-4405

KINDERCLUB

An introduction to Jewish culture, values and traditions for children 5 years and older. Through stories, games, music and crafts, children learn to internalize the special experience of Jewish living. Hebrew word concepts are integrated as part of the program.

COME LET US WELCOME SHABBAT

A two session workshop specifically designed for parents of young children to learn the blessings, rituals and practices of Shabbat home observance.

HOLIDAY WORKSHOPS

A wonderful opportunity to learn the meaning of major Jewish holidays and the rituals that aid in celebrating those holidays. Emphasis is placed on how to integrate these customs and ceremonies and involve very young children in holiday preparations.

WHAT JEWS BELIEVE

An exciting and stimulating lecture series designed to provide informative, meaningful answers to the questions modern Jews and non-Jews ask about Judaism.

SHABBAT SHALOM FOR VERY YOUNG FAMILIES

Every first Friday of the month, parents and their children join in enriching the Jewish dimension of their family life by celebrating the traditional Shabbat rituals through song, dance and arts and crafts.

MISHPACHA: A JEWISH LEARNING EXPERIENCE FOR THE MODERN FAMILY

The word "mishpacha" means family, and that is just the way participants experience this special program designed by the Board of Jewish Education for the contemporary Jewish family. Meeting on Sunday mornings as well as some Friday evenings during the year, this program presents an opportunity to question and discuss the holidays and their impact on the Jewish family.

INTERGENERATIONAL SHABBAT DINNERS

On several Friday evenings during the year, parents and children of all ages are invited to attend and celebrate a Shabbat experience. Seated at the dinner table, young and old share a warm and meaningful Oneg Shabbat.

CHANUKAH CELEBRATIONS

Lighting the Menorah in Washington Square park and eating potato pancakes (latkes) are all a part of celebrating this fun filled family holiday.

For information call: (212)463-8588

BROOKLYN SERVICES
129 Montague Street
Brooklyn, NY 11201-3539

KINDERCLUB

An afterschool activity for boys and girls ages 6 to 9 who wish to learn about Jewish culture, values and traditions. Hebrew word concepts enhance an understanding of Jewish holidays and ceremonies.

JUDAIC STUDY FOR ADULTS

Our scholar-in-residence will lead you in a basic exploration of fundamental Jewish values and beliefs. Discussions of the culture and religion as well as historical sources of contemporary Jewish values will be enhanced by readings of both classical and contemporary texts.

BIBLE STUDY GROUP

Meeting once a week, this study group explores the relevance of weekly Bible readings and compares ancient historical events with contemporary Jewish culture. The group provides an academic orientation to the analysis of past and present Jewish customs and values.

For information call: (718)522-0059

CULTURAL AND FINE ARTS COMMUNITY



The Art School, which began before World War I, is the heart of the Alliance's cultural arts program. Founded by Abbo Ostrowsky, noted painter and teacher, the school has an excellent reputation for high quality instruction offered at a modest fee. Among the acclaimed artists who benefitted from study in the school's classrooms are Leonard Baskin, Jo Davidson, Adolph Gottlieb, Chaim Gross, Elias Grossman, Zero Mostel, Mark Rothko, Ben Shahn, Isaac Soyer and Moses Soyer.

ART SCHOOL AND PHOTOGRAPHY INSTITUTE

197 East Broadway
New York, NY 10002-5598

The Art School provides a setting for students to fully and freely discover and develop their artistic talents. Following a "non doctrinaire" approach and adhering to no particular stylistic trend, instructors and students join in an exploration of the artistic process.

The Photography Institute encourages the student to investigate and experiment with technical resources as a vehicle of individual expression. The classes prepare students to communicate their life experience and responses through intelligent, mature and purposeful use of the camera.

Classes are offered mornings, afternoons and evenings, Sunday through Friday. Opportunities include: Drawing, Painting in Oil, Acrylics and Water Colors; Life Sketch Class; Clay, Stone, Wood and Metal Sculpture; Ceramics; the Gifted Young Artist fine arts program for talented persons, aged 13-20; Black and White Photography; Darkroom Workshops; and Mixed Media Courses.

For information call:
(212)475-6200 ext. 378

THE NEW GALLERY

The Gallery offers exhibition space for community artists or arts groups to share their talents with the public. Exhibits generally are scheduled for a three-week period. Artists who wish to exhibit their works are invited to apply to the Art School.

THE LEE KOHNS CULTURAL ARTS CENTER

The Lee Kohns Cultural Arts Center offers a wide range of cultural activities throughout the year. Concerts, dance recitals, theatrical presentations, art lectures, children's programs, holiday celebrations, films and poetry readings are presented in the Joseph and Ceil Mazer Theater. Performing arts opportunities include: drama workshops; interpretive and modern dance classes; folk dancing and intergenerational activities; and special Older Adult choral, drama and instrumental performance groups.

SPECIAL FEATURE PROGRAMS

THE ALLIANCE OF FIGURATIVE ARTISTS

Panels of noted artists and critics discuss matters of concern to Figurative Artists. Meeting Friday evenings from November through May, members of the Alliance of Figurative Artists hear and participate in discussions of concepts and problems related to the Figurative Arts, their creators and critics.

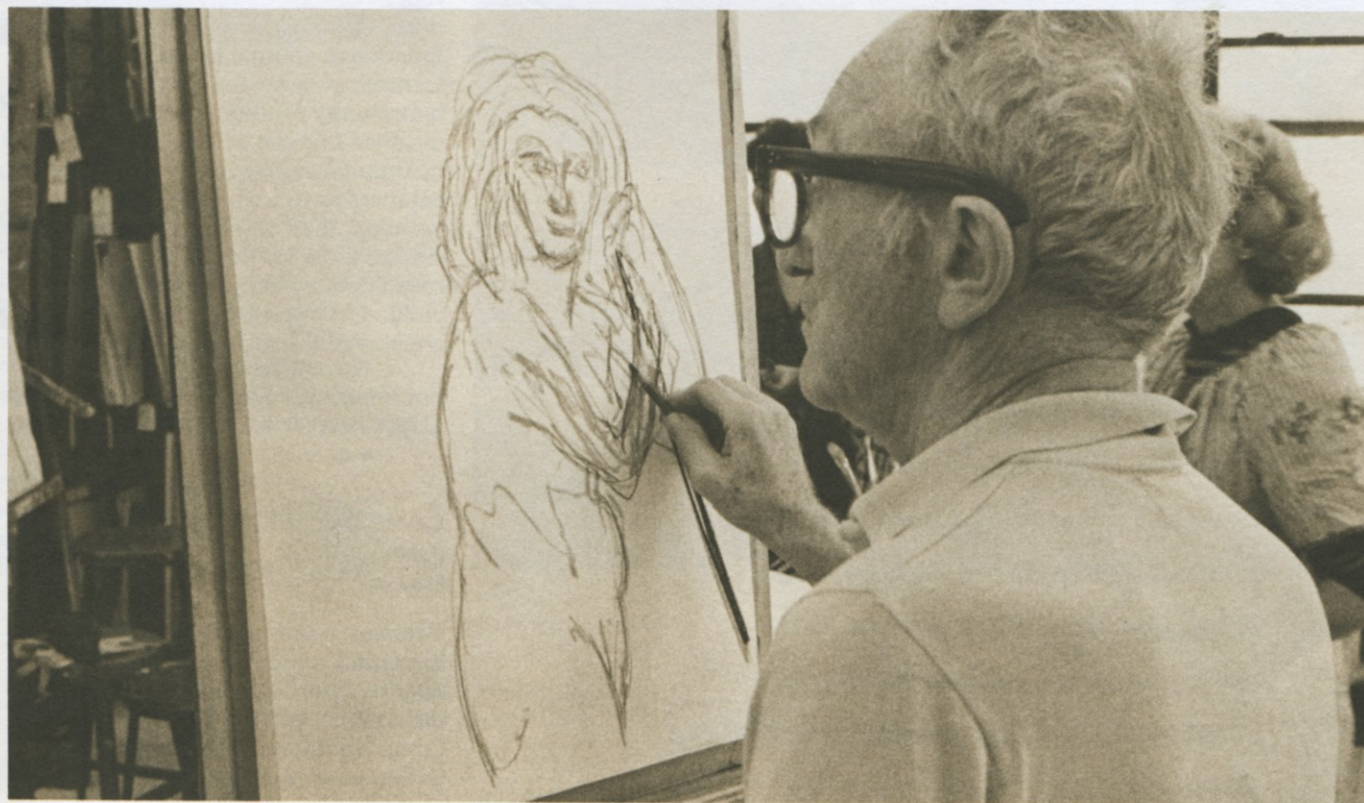
NEW ERA LECTURE FORUM

Guest speakers present lectures on topics of current interest including social, political, economic, historic and health related issues. The Club holds meetings on two Friday evenings each month.

SUNDAY AFTERNOON POETRY READINGS

Poets gather to hear talented young poets reading both their published and unpublished works as well as works by well-known established poets. Readings are given on Sunday afternoons and have drawn an increasingly large group of followers.

For information call:
(212)475-6200 ext. 378



CAMPING PROGRAMS



From modest beginnings at the turn of the century in taking poor children "to the country" from the overcrowded, hot, dirty city streets, the Educational Alliance camps have expanded dramatically and are among our most extensive and popular programs.

Our camps have evolved to meet the needs of the people we serve. Today the Alliance continues to be a leader by providing both day camp and residential programs. In our day camps, we bring camping to young children. In our residential camps, we serve two special populations—the developmentally disabled and the elderly.

RESIDENTIAL CAMPING

CAMP CUMMINGS

Ballyhack Road
Brewster, NY 10509

Located on a beautiful lake in Brewster, N.Y. (about one hour north of New York City), Camp Cummings provides residential camping experiences for developmentally disabled youth and adults ages 8 through 90. Emphasizing the continuing need of the developmentally disabled for "life skills" education, the program at Camp Cummings is geared to meet the individual needs of campers who experience different levels of retardation. Our dedicated staff provides a warm, nurturing and supportive environment for this very special group of people.

Educational, vocational and recreational programs are provided in an effort to enable the campers to function at optimal levels. Camp Cummings provides a wonderful opportunity for the developmentally disabled to learn to live in a communal setting and, while the campers have a wonderful summer vacation, their families are given respite from the day to day responsibility of caring for their child. Over seven hundred campers are served every summer.

For information call:
(212)475-6200 ext. 381

CAMP SALOMON

Ballyhack Road
Brewster, NY 10509

Camping has long played an important role in the Alliance's history, bringing city residents out to the country for "a breath of fresh air." Camp Salomon, an Alliance owned facility located at Brewster, NY,

provides senior adults with an opportunity to "go to the country." Two week vacation trips and long holiday weekends spent swimming, participating in athletic activities and benefitting from educational, recreational and cultural activities give our campers a respite from the noise and din of city life. A beautiful facility located on the shores of Lake Charles, the camp serves delicious Kosher food and has a synagogue on the premises for those who are observant.

A special camping program for recent Russian Jewish elderly immigrants included, in addition to the regular camp activities, classes in English and an opportunity to become reunited with their Jewish heritage.

For information call:
(212)475-6200 ext. 381

DAY CAMP PROGRAMS

INTOWN DAY CAMP

197 East Broadway
New York, NY 10002-5598

Our Intown Day Camp, which includes a Nursery, Kindergarten and Pioneer Division, offers children ages 2.6 to 6.6 a balanced program of indoor and outdoor play. With creative use of play materials and equipment, music, dramatics and crafts, each child has the opportunity to: work and play with others in a relaxed and noncompetitive environment; find new interests; develop skills; and above all to have fun in a day camp setting. Every

group is supervised by a trained early-childhood teacher, an assistant teacher-in-training and classroom aides. In keeping with our Jewish customs, an Oneg Shabbat is celebrated on Fridays.

Located in the same beautiful and air-conditioned facilities as the Alliance's Co-Op Nursery School, the camp also utilizes two fully-equipped rooftop playgrounds. Regularly scheduled trips are a basic part of the program.

For information call:
(212)475-6200 ext. 360

NEW COUNTRY DAY CAMP

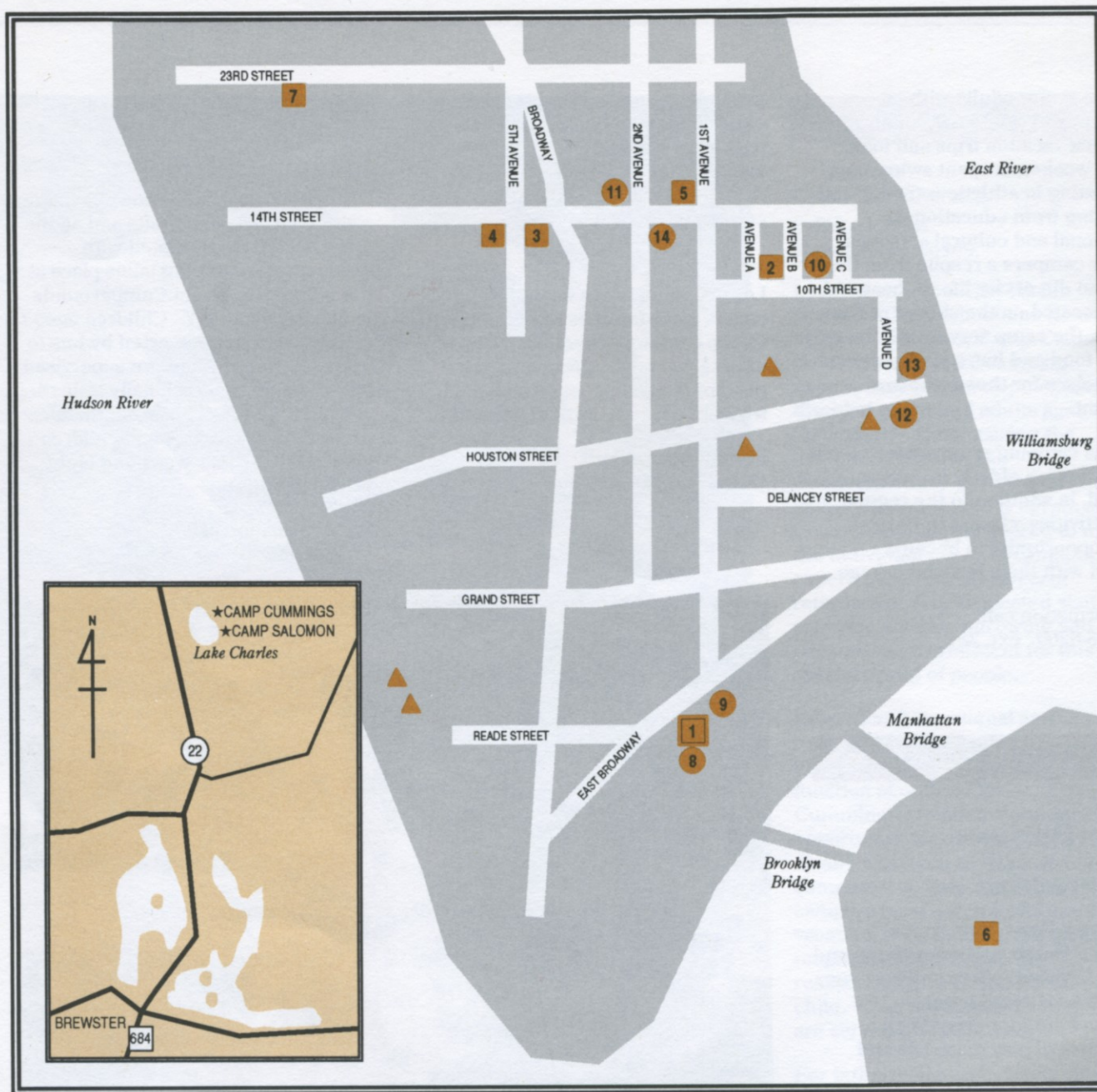
197 East Broadway
New York, NY 10002-5598

A complete program featuring sports, swimming, arts and crafts and all the other activities associated with excellence in camping takes place at the Henry Kaufmann Campgrounds in Staten Island, NY. Children ages 7 to 12 years are transported by bus to the campgrounds and are supervised by our warm, professionally trained and skilled staff. This program takes place five days a week and children may enroll for four week and eight week sessions.

For information call:
(212)475-6200 ext. 357



LOCATIONS OF THE EDUCATIONAL ALLIANCE'S FACILITIES AND SERVICES



COMMUNITY CENTER SERVICES

1. Main Building
2. Project Contact Day Programs
3. Educational Alliance - West
4. Alan Harris Cummings Parenting Center
5. Emanu-El Midtown "Y"
6. Educational Alliance - Brooklyn
7. Project "O. R. E."

RESIDENTIAL FACILITIES

8. David L. Podell House
9. Sara K. Abrams Residence
10. "Pride Site"
11. "Our House"
12. "MICA" Residence
13. "Pride Site II"
14. "S.R.O."

SCHOOL BASED SERVICES

After School Programs
Mental Health Services

The Educational Alliance, Inc. Board of Trustees

President

Ernest Rubenstein

Executive Vice President

Leslie G. Fagen

Vice Presidents

Arnold Chase

Howard L. Ganek

Samuel S. Perelson

Elinor Ratner

Lawrence Rivkin

Jonathan Rose

Kenneth M. Stark

Treasurer

Joel R. Packer

Secretary

Mrs. Linda Lynn

Assistant Secretary

Richard Karp

Past Presidents

*Martin J. Freund

James J. Ross

*Donald B. Straus

*Frank A. Weil

*Robert Wolf

Trustees

Julie Appel

Martha V. Bartos

Dr. Katherine Behrens

David Blech

Clyde R. Brownstone

Gordon G. Cohen

*Mrs. Israel Cummings

Edgar Eisner

Karen Etingin

Robert E. Fischer

Bernice Forman Friedman

Lawrence Greenfield

Daniel B. Grossman

*Mrs. Randolph Guggenheimer

*Leonard J. Hankin

Stanley Herzman

Howard Herzog

David Horowitz

Bruce T. Karpas

Mrs. Patricia Kenner

Ann P. Kern

Jerome E. Kranz

Amos Landman

Jane L. Levere

*Ralph Lippman

*Maurice Magid

Timon J. Malloy

Deborah W. Meier

Mark C. Morrill

Steven D. Oppenheim

Martin D. Payson

Mrs. Norman Pleshette

Irving Raber

William Rapfogel

Mrs. Billie S. Rosen

Phyllis Rosen-Rieser

James J. Ross

Barbara Salmanson

Marian Saltzman

Oscar Schachter

Howard Schneider

Dani Siegel

Bruce Slovin

Mrs. Mia Solow

Arthur I. Sonnenblick

Ruth Cummings Sorensen

William Stern

Benjamin Weiss

Geoffrey P. Wharton

*Honorary Trustees

Executive Director

Marion Lazer