



PRESS RELEASE

FOR IMMEDIATE RELEASE

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EDUCATIONAL ALLIANCE MARKS 100 YEARS ON LOWER EAST SIDE
MAYOR TO SIGN STREET RENAMING RESOLUTION

On 2/3/89 at 3:30 P.M. in the City Hall Blue Room, Mayor Edward I. Koch will officially designate East Broadway and Jefferson Street "Educational Alliance Corner" when he signs a the City Council resolution sponsored by Councilwoman, Miriam Friedlander, whose District includes the Educational Alliance.

Founded in 1889, the Educational Alliance is the second oldest Settlement House in the United States. The Alliance was originally organized to help the assimilation of the vast numbers of Jewish immigrants settling on New York's Lower East Side. Over the past century, however, the Alliance has adapted to the complexities of a vastly different Lower East Side community and now serves both the Jewish and non-Jewish population residing there.

The Street renaming is one of a number of events being planned to celebrate the Alliance Centennial. The new Street sign will be officially dedicated on June 18, 1989 at the 13th annual Jewish Festival. Also, on June 4th, the Alliance will be inviting its alumni, who number in the tens of thousands, to participate in a reunion day of festivities at its East Broadway Building.

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**The
Educational
Alliance
Inc.**

100 years of
helping people help
themselves

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